Advertiser



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Month Invoice Period Invoice Date 08/27/12 - 09/30/12 957379-1 09/30/12 September 2012

Station Account Executive Sales Office Eagle-Washingt National **WESH** Fran Berg

Product

Sales Region

Estimate Number

www.wesh.com

Billing Address:

American Rambler Attention: Accounts Payable 138 Conant Street

Beverly, MA 01915

ROMNEY 60'S Romney/R/President Flight Dates Order# Alt Order # 957379 07908752 09/28/12 - 10/02/12 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling

Send Payment To: **WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

IDB# Advertiser Code Product Code ROMM Agency Ref Advertiser Ref

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
2 09/28/12 09/28/12 M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	F	1:00	1	\$1,900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12F	Spots/Week 1	<u>Rate</u> \$1,900.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descr</u> 1 WESHF 09/28/12 6:28 AM M-F S		Start/End Time 6:00-7:00 AM		<u>h Ad-ID</u> 0 2012MRFI	р127н		<u>Rate Type</u> \$1,900.00 NM
4 09/28/12 09/28/12 NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	F	1:00	1	\$2,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12F	Spots/Week 1	<u>Rate</u> \$2,800.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descr</u> 1 WESHF 09/28/12 8:46 AM NBC	<del></del>	Start/End Time 7:00-9:00 AM		h <u>Ad-ID</u> 0 2012MRFI	р127н	0.77	<u>Rate Type</u> \$2,800.00 NM
5 09/28/12 09/28/12 Kelly and Michael 9-10 Class of Time - Pre-emptible with notice		F	1:00	1	\$1,300.00	NM	<del></del>
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12F	Spots/Week 1	Rate \$1,300.00					
Spots: # Ch Day Air Date Air Time Description 1 WESHF 09/28/12 9:30 AM Kelly	ription and Michael 9-10 AM	Start/End Time 9:00-10:00 AM		<u>h Ad-ID</u> 0 2012MRF	Р127Н		<u>Rate</u> <u>Type</u> \$1,300.00 NM
7 09/28/12 09/28/12 NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	F	1:00	1	\$1,250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12F	Spots/Week 1	<u>Rate</u> \$1,250.00					
Spots: # Ch Day Air Date Air Time Description 1 WESHF 09/28/12 10:56 AM NBC		Start/End Time 10AM-11AM		th <u>Ad-ID</u> 00 2012MRF	Р127Н		<u>Rate</u> <u>Type</u> \$1,250.00 NM
10 09/28/12 09/28/12 NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11	/F	1:00	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12F	Spots/Week 1	Rate \$1,200.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Desc</u> 1 WESHF 09/28/12 11:52 AM NBC		Start/End Time 11AM-12PM/10		th <u>Ad-ID</u> 00 2012MRF	Р127Н		<u>Rate</u> <u>Type</u> \$1,200.00 NM
12 09/28/12 09/28/12 M-F NOON NEWS 12 Class of Time - Pre-emptible with notice	2-12:12:00-12:30 PM	F	1:00	1	\$700.00	NM	
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS 09/30/12	Spots/Week 1	<u>Rate</u> \$700.00					V
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Desc</u> 1 WESHF 09/28/12 12:28 PM M-F f	ription NOON NEWS 12-12:30	Start/End Time 12:00-12:30 PM		th <u>Ad-ID</u> 00 2012MRF	Р127Н		<u>Rate</u> <u>Type</u> \$700.00 NM



**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 957379-1 09/30/12 September 2012 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.w	esh.com									
Line	Start Date	End Date	Description	Start/End Time	MTHEECC	Longth	Spots/ Week	Rate	Typo	
W ====		******			MTWTFSS	Length			Туре	
12	09/28/12 Class of Tin	09/28/12 ne - Pre-emp	M-F NOON NEWS 12- otible with notice	12:12:00-12:30 PM	F	1:00	1	\$700.00	NM	
14	09/28/12 Class of Tin	09/28/12 ne - Pre-emp	Days of Our Lives otible with notice	1:00-2:00 PM	F	1:00	1	\$1,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	Rate \$1,000.00					
	Spots: # Ch 1 WE		<u>Date</u> <u>Air Time</u> <u>Descrip</u> /28/12 1:26 PM Days o		Start/End Time 1:00-2:00 PM		<u>h Ad-ID</u> 0 2012MRFF	•127н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
15	09/28/12 Class of Tin	09/28/12 ne - Pre-emp	KATIE COURIC DAY otible with notice	2-3PM	F	1:00	1	\$600.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week	Rate \$600.00					
	Spots: # Ch		Date Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
	1 WE	SHF 09	/28/12 2:28 PM KATIE	COURIC DAY	2-3PM	1:0	0 2012MRFF	Р127Н		\$600.00 NM
18	09/28/12 Class of Tin	09/28/12 ne - Pre-emp	M-F 3-4 PM otible with notice	3:00-4:00 PM	F	1:00	1	\$900.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	Rate \$900.00	_				
			Date Air Time Descri		Start/End Time		th Ad-ID			Rate Type
<u></u>	1 WE	SHF 09	/28/12 3:26 PM M-F 3-	4 PM	3:00-4:00 PM	1:0	)0 2012MRFI	Р127Н		\$900.00 NM
19	09/28/12 Class of Tin	09/28/12 ne - Pre-emp	M-F 4-5 PM NEWS ptible with notice	M-F 4-5 PM	F	1:00	1	\$1,300.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	Rate \$1,300.00	+				
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
L	1 WE	SHF 09	/28/12 4:12 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	1:0	00 2012MRF	Р127Н		\$1,300.00 NM
22	09/28/12 Class of Tir	09/28/12 ne - Pre-em	M-F 5-6 PM ROT ptible with notice	5:00-6:00 PM	F	1:00	1	\$1,700.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12F	Spots/Week 1	<u>Rate</u> \$1,700.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
L	1 WE	SHF 09	/28/12 5:13 PM M-F 5-	6 PM ROT	5:00-6:00 PM	1:0	00 2012MRF	Р127Н		\$1,700.00 NM
24	09/28/12 Class of Tir	09/28/12 ne - Pre-em	M-F 6-6:30 PM ptible with notice	M-F 6-6:30 PM	F	1:00	1	\$2,400.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	Rate \$2,400.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WE	SHF 09	6:29 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	1:0	00 2012MRF	P127H		\$2,400.00 NM
25	09/28/12 Class of Tir	09/28/12 ne - Pre-em	M-F Entertainment Tor ptible with notice	nigł7:00-730 PM	F	1:00	1	\$3,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	Rate \$3,000.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WE	ESHF 09	7:11 PM M-F E	ntertainment Tonight	7:00-730 PM	1:0	00 2012MRF	P127H		\$3,000.00 NM
28	3 09/28/12 Class of Tir	09/28/12 ne - Pre-em	M-F Access Hollywood ptible with notice	Access Hollywood	F	1:00	1	\$3,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	Rate \$3,000.00					
	Spots: # Ch		r Date <u>Air Time</u> <u>Descri</u>		Start/End Time		th Ad-ID			Rate Type
	1 Wi	ESHF 09	9/28/12 7:54 PM M-F A	ccess Hollywood	Access Hollywo	ood / 1:	00 2012MRF	Р127Н		\$3,000.00 NM
30	09/28/12 Class of Tir	09/28/12 me - Pre-em	M-Su News @ 11PM ptible with notice	11-1135p	F	1:00	1	\$3,000.00	NM	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 957379-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com

39 09/30/12

09/30/12

SA/SU 6-6:30 PM

www.w	vesh.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
30	09/28/12 Class of Tin		M-Su News @ 11PM ptible with notice	11-1135p	F	1:00	2.223.44-9	\$3,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12F	Spots/Week 1	<u>Rate</u> \$3,000.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WE	SHF 09	/28/12 11:27 PM M-Su N	News @ 11PM	11-1135p	1:0	00 2012MR	FP127H		\$3,000.00 NM
31	09/28/12 Class of Tir	09/28/12 ne - Pre-em	NBC Tonight Show ptible with notice	11:35P-12:35XM	F	1:00	1	\$1,300.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$1,300.00					
	Spots: # Ch	Day Air	r Date Air Time Descri	<u>otion</u>	Start/End Time		ith Ad-ID			Rate Type
	1 WE	ESHF 09	0/28/12 12:31 AM NBC T	onight Show	11:35P-12:35X	M 1:	00 2012MR	FP127H		\$1,300.00 NM
33	09/29/12 Class of Tir	09/29/12 ne - Pre-em	Sat Sunrise 6-8 AM ptible with notice	6:00-8:00 AM	S-	1:00	2	\$600.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS-	Spots/Week 2	<u>Rate</u> \$600.00					
	Spots: # Ch			The second second second	Start/End Time		th Ad-ID			Rate Type
		ESHSa 09			6:00-8:00 AM		00 2012MR			\$600.00 NM
	2 WE	ESHSa 09	9/29/12 6:41 AM Sat Su	nrise 6-8 AM	6:00-8:00 AM	1:	00 2012MR	FP12/H		\$600.00 NM
34	09/29/12 Class of Tir		NBC Saturday ptible with notice	Sat 8-10am	S-	1:00	2	\$2,400.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S-	Spots/Week 2	<u>Rate</u> \$2,400.00					
	Spots: # Ch	Day Air	00.00.12		Start/End Time	<u>Leng</u>	gth Ad-ID			Rate Type
		ESHSa 09		Saturday	Sat 8-10am		00 2012MR			\$2,400.00 NM
	1 W	ESHSa 09	9/29/12 8:52 AM NBC S	aturday	Sat 8-10am	1:	00 2012MR	FP127H		\$2,400.00 NM
35	09/29/12 Class of Tir	09/29/12 me - Pre-em	SA/SU 6-6:30 PM ptible with notice	SA/SU 5:58-6:30 I	PIS-	1:00	1	\$1,400.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,400.00	- 5 40		THE RESIDENCE OF STREET		
	Spots: # Ch	Day Ai	r Date Air Time Descri	ption	Start/End Time	<u>Len</u>	gth Ad-ID			Rate Type
	1 WI	ESH Sa 09 Credited		I 6-6:30 PM	SA/SU 5:58-6:	30 P <sub>1</sub> .	:00			\$1,400.00 NM
36	09/29/12 Class of Tir	09/29/12 me - Pre-em	M-Su News @ 11PM	11-1135p	S-	1:00	1	\$3,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$3,000.00			-		
	Spots: # Ch				Start/End Time		gth Ad-ID			Rate Type
	1 W	ESHSa 09	9/29/12 11:29 PM M-Su	News @ 11PM	11-1135p	1	:00 2012MF	RFP127H		\$3,000.00 NM
37	7 09/30/12 Class of Ti	09/30/12 me - Pre-em	NBC Sunday Today	8:00-9:00 AM/9-1	1 <i>F</i> S	1:00	2	\$3,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 2	Rate \$3,000.00					65
	Spots: # Ch		ir Date <u>Air Time</u> <u>Descr</u>	ption	Start/End Time	e <u>Len</u>	gth Ad-ID			Rate Type
		ESHSu 09			8:00-9:00 AM/	(B) (B) (B) (B)	:00 2012MF			\$3,000.00 NM
	2 W	ESHSu 09	9/30/12 8:54 AM NBC \$	Sunday Today	8:00-9:00 AM/	9-11/ 1	:00 2012MI	RFP127H		\$3,000.00 NM
38	3 09/30/12 Class of Ti	09/30/12 me - Pre-em	NBC MEET THE PRE	SS NBC MEET THE	PFS	1:00	1	\$5,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$5,000.00					
	Spots: # Ch				Start/End Time		gth Ad-ID			Rate Type
	1 W	ESHSu 09	9/30/12 9:59 AM NBC I	MEET THE PRESS	NBC MEET TI	HE PI 1	:00 2012мі	RFP127H		\$5,000.00 NM

1:00

\$1,400.00

NM

SA/SU 5:58-6:30 PI -----S





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 957379-1
 09/30/12
 September 2012
 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	-Week	Rate	Туре	
	Class of Tin	ne - Pre-emp	ptible with notice		4,574	To allow a little	er soll			
	Weeks:	Start Date 09/24/12	End Date MTWT 09/30/12		<u>Rate</u> \$1,400.00					
	Spots: # Ch 1 WE		/30/12 6:32 PM	Description SA/SU 6-6:30 PM	Start/End Ti SA/SU 5:58		th <u>Ad-ID</u> 00 2012MRF	P127H		<u>Rate Type</u> \$1,400.00 NM
40	09/30/12 Class of Tir	09/30/12 ne - Pre-emp	Su Late News A	fter NFL Su Late News After	erS	1:00	1	\$3,200.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWT 09/30/12		<u>Rate</u> \$3,200.00	=				
	Spots: # Ch 1 WE	- Annual Control of the Control of t	/30/12 12:28 AM	<u>Description</u> Su Late News After NFL	Start/End Ti Su Late Nev		th <u>Ad-ID</u> )0 2012MRF	FP127H	7	<u>Rate Type</u> \$3,200.00 NM

**Total Spots** 

26

Payment Terms 30 Days

Gross Total

\$51,950.00

Agency Commission

\$7,792.50

Net Amount Due \$44,157.50

## DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Rengard.

American Rambler Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

Send Payment To:

**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

2 WESHM

1 WESHTu 10/02/12

10/01/12

11:52 AM NBC Today Show III

11:29 AM NBC Today Show III

Invoice #	Invoice Date	Invoice Month	Invoice Period
957379-2	10/07/12	October 2012	10/01/12 - 10/02/12

Sales Office Account Executive Sales Region Station **WESH** Fran Berg Eagle-Washingte National

Product	Estimate Number
ROMNEY 60'S	
	Product ROMNEY 60'S

Agency Ref

Flight Dates Order# Alt Order # 957379 07908752 09/28/12 - 10/02/12 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code ROMM Advertiser Ref

							Spots/			
ine Start	Date End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/0° Class	1/12 10/02/12 s of Time - Pre-em	M-F Su ptible with	nrise @6AM notice	6:00-7:00 AM	11	1:00	2	\$1,600.00	NM	
Week	s: <u>Start Date</u> 10/01/12	End Date 10/07/12		Spots/Week 2	<u>Rate</u> \$1,600.00					
Spots	: # Ch Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
•	1 WESHM 10	0/01/12	6:22 AM M-F Su	nrise @6AM	6:00-7:00 AM	1:0	0 2012MRFF	2127н		\$1,600.00 NM
	2 WESHTu 10	/02/12	6:24 AM M-F Su	nrise @6AM	6:00-7:00 AM	1:0	0 2012MRFF	P127H		\$1,600.00 NM
3 10/0° Class	1/12 10/02/12 s of Time - Pre-em		oday Show notice	7:00-9:00 AM	11	1:00	2	\$2,400.00	NM	
Week	Start Date 10/01/12	End Date 10/07/12		Spots/Week 2	<u>Rate</u> \$2,400.00					
Spots	s: # Ch Day Ai	r Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WESHM 10	0/01/12	7:22 AM NBC To	oday Show	7:00-9:00 AM	1:0	0 2012MRFF	P127H		\$2,400.00 NM
	2 WESHTu 10	)/02/12	7:24 AM NBC To	oday Show	7:00-9:00 AM	1:0	0 2012MRF	Р127Н		\$2,400.00 NM
6 10/0 Clas	1/12 10/02/12 s of Time - Pre-em			AN9:00-10:00 AM	21	1:00	3	\$1,200.00	NM	
Weel	s: <u>Start Date</u> 10/01/12	End Date 10/07/12		Spots/Week 3	<u>Rate</u> \$1,200.00					
Spots	s: # Ch Day Ai	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WESHM 10	0/01/12	9:31 AM Kelly ar	nd Michael 9-10 AM	9:00-10:00 AM	1:0	0 2012MRF	Р127Н		\$1,200.00 NM
	1 WESHM 10	0/01/12	9:49 AM Kelly ar	nd Michael 9-10 AM	9:00-10:00 AM	1:0	0 2012MRF	Р127Н		\$1,200.00 NM
	2 WESHTu 10	0/02/12	9:33 AM Kelly a	nd Michael 9-10 AM	9:00-10:00 AM	1:0	0 2012MRF	Р127Н		\$1,200.00 NM
8 10/0 Clas	1/12 10/02/12 s of Time - Pre-em		oday Show II notice	10AM-11AM	11	1:00	2	\$1,200.00	NM	
Weel	ks: <u>Start Date</u> 10/01/12	End Dat 10/07/12		Spots/Week 2	<u>Rate</u> \$1,200.00					
Spots	s: # Ch Day A	ir Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
		1000000	10:51 AM NBC T		10AM-11AM		00 2012MRF	Р127Н		\$1,200.00 NM
	2 WESHTu 10		10:56 AM NBC T		10AM-11AM	1:0	0 2012MRF	Р127Н		\$1,200.00 NM
9 10/0 Clas	1/12 10/02/12 s of Time - Pre-em		oday Show III notice	11AM-12PM/10-11	/ 11	1:00	2	\$1,200.00	NM	
Weel		•	e MTWTFSS	Spots/Week 2	Rate \$1,200.00					
Spots	s: # Ch Day A	ir Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
350						and the second		-107		04 000 00 11

11AM-12PM/10-11/

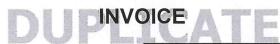
11AM-12PM/10-11/

1:00 2012MRFP127H

1:00 2012MRFP127H

\$1,200.00 NM

\$1,200.00 NM





**WESH** P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 10/07/12 10/01/12 - 10/02/12 957379-2 October 2012

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com						
Line Start Date End Date Description Start/End Time	MTWTFSS	Longth	Spots/ Week	Rate	Type	
		Length 1:00	2	\$1,200.00	Type	2
9 10/01/12 10/02/12 NBC Today Show III 11AM-12PM/10 Class of Time - Pre-emptible with notice	-117 11	1.00		\$1,200.00	INIVI	
11 10/01/12 10/02/12 M-F NOON NEWS 12-12:12:00-12:30 PN Class of Time - Pre-emptible with notice	11	1:00	2	\$800.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12         11         2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description 2 WESHM 10/01/12 12:11 PM M-F NOON NEWS 12-12	Start/End Time		Ad-ID 2012MRF	р127н		<u>Rate</u> <u>Type</u> \$800.00 NM
1 WESHTu 10/02/12 12:11 PM M-F NOON NEWS 12-12			) 2012MRF			\$800.00 NM
13 10/01/12 10/01/12 Days of Our Lives 1:00-2:00 PM Class of Time - Pre-emptible with notice	M	1:00	1	\$1,200.00	NM	*
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12         M         1	<u>Rate</u> \$1,200.00				-	
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID			Rate Type
1 WESHM 10/01/12 1:59 PM Days of Our Lives	1:00-2:00 PM		) 2012MRF			\$1,200.00 NM
16 10/01/12 10/01/12 KATIE COURIC DAY 2-3PM Class of Time - Immediately Pre-emptible without notice	M	1:00	1	\$400.00	NM	-
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS M         Spots/Week M	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		1 Ad-ID	D12711		Rate Type
1 WESHM 10/01/12 2:54 PM KATIE COURIC DAY	2-3PM M		) 2012MRF		NINA	\$400.00 NM
17 10/01/12 10/01/12 M-F 3-4 PM 3:00-4:00 PM Class of Time - Pre-emptible with notice		1:00	1	\$1,200.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS More 1         Spots/Week Meek	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Description 1 WESHM 10/01/12 3:47 PM M-F 3-4 PM	Start/End Time 3:00-4:00 PM		h <u>Ad-ID</u> 0 2012MRF	Р127Н		<u>Rate</u> <u>Type</u> \$1,200.00 NM
20 10/01/12 10/01/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Pre-emptible with notice	M	1:00	1	\$1,500.00	NM	Case Will You on the second
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12         M         1	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WESHM 10/01/12 4:40 PM M-F 4-5 PM NEWS	M-F 4-5 PM		0 2012MRF			\$1,500.00 NM
21 10/01/12 10/01/12 M-F 5-6 PM ROT 5:00-6:00 PM Class of Time - Pre-emptible with notice	M	1:00	1	\$1,800.00	NM	1
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS M         Spots/Week           1         10/07/12         M         1						
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	127		Rate Type
1 WESHM 10/01/12 5:22 PM M-F 5-6 PM ROT	5:00-6:00 PM		0 2012MRF			\$1,800.00 NM
23 10/01/12 10/01/12 M-F 6-6:30 PM M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M	1:00	1	\$2,400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12         M         1	<u>Rate</u> \$2,400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	-0127		Rate Type
1 WESHM 10/01/12 6:26 PM M-F 6-6:30 PM	M-F 6-6:30 PM		0 2012MRF		X 13. P	\$2,400.00 NM
26 10/01/12 10/02/12 M-F Entertainment Tonigł 7:00-730 PM Class of Time - Pre-emptible with notice	11	1:00	2	\$3,200.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS 11         Spots/Week 2						
Spots: # Ch Day Air Date Air Time Description 2 WESHM 10/01/12 7:16 PM M-F Entertainment Tonic	Start/End Time		<u>h Ad-ID</u> 0 2012mri	=p127⊔		Rate Type \$3,200.00 NM
1 WESHTu 10/02/12 7:15 PM M-F Entertainment Tonig		10.0.0	0 2012MRI			\$3,200.00 NM

## DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY 60'S	

www.wesh.com

Start Date 10/01/12 h Day Air ESHM 10 ESHTu 10	/02/12 7:45 PM M- M-Su News @ 11F	SS Spots/Week 2 escription F Access Hollywood F Access Hollywood		od / 1:0	Spots/ Week  2  h Ad-ID 0 2012MRFI 0 2012MRFI		Type NM	Rate Type \$3,200.00 NM
10/02/12 me - Pre-emp Start Date 10/01/12 h <u>Day Air</u> ESHM 10 ESHTu 10	M-F Access Hollywortible with notice  End Date MTWTFS 10/07/12 11 Date Air Time De 1/02/12 7:45 PM M-1/02/12 7:45 PM M-1/02/12 M-Su News @ 11F	Access Hollywood Access Hollywood Access Hollywood Access Hollywood F Access Hollywood	Rate \$3,200.00 Start/End Time Access Hollywoo	1:00 Lengtl	2 h <u>Ad-ID</u> 0 2012MRF	\$3,200.00 P127H		Rate Type
Start Date 10/01/12 h Day Air ESHTu 10 10/02/12	tible with notice    End Date   MTWTF5	SS Spots/Week 2 escription F Access Hollywood F Access Hollywood	Rate \$3,200.00 Start/End Time Access Hollywoo	Lengtl	h <u>Ad-ID</u> 0 2012MRF	P127H	NM	Rate Type
10/01/12 th <u>Day Air</u> ESHM 10. ESHTu 10.	10/07/12 11 10ate Air Time De //01/12 7:45 PM M-//02/12 7:45 PM M-//02/12 News @ 11F	escription F Access Hollywood F Access Hollywood	\$3,200.00 Start/End Time Access Hollywoo	od / 1:0	0 2012MRF		-	
ESHTu 10.	7:45 PM M-7:45 PM M-7:45 PM M-8u News @ 11F	F Access Hollywood F Access Hollywood	Access Hollywoo	od / 1:0	0 2012MRF			
10/02/12	/02/12 7:45 PM M- M-Su News @ 11F	F Access Hollywood						WIN 00 00 SE
10/02/12	M-Su News @ 11F		Access Hollywoo	d / 1:0	0 2012MRF	- morameno v		\$3,200.00 INIVI
	M-Su News @ 11F					P127H		\$3,200.00 NM
ille - Fie-eill	otible with notice	PM 11-1135p	11	1:00	2	\$2,800.00	NM	
Start Date 10/01/12		<u> </u>	<u>Rate</u> \$2,800.00					
h <u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
ESHM 10	/01/12 11:29 PM M-	Su News @ 11PM	11-1135p	1:0	0 2012MRF	P127H		\$2,800.00 NM
ESHTu 10	/02/12 11:30 PM M-	-Su News @ 11PM	11-1135p	1:0	0 2012MRF	P127H		\$2,800.00 NM
10/02/12 ime - Pre-em		v 11:35P-12:35XM	11	1:00	2	\$1,700.00	NM	
Start Date 10/01/12		<u> </u>	<u>Rate</u> \$1,700.00					
h <u>Day Air</u>	Date Air Time De	escription escription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WESHM 10/01/12 12:09 AM NBC Tonight Show		11:35P-12:35XM	I 1:0	1:00 2012MRFP127H			\$1,700.00 NM	
1 WESHTu 10/02/12 12:30 AM NBC To		BC Tonight Show	11:35P-12:35XM	l 1:0	0 2012MRF	Р127Н		\$1,700.00 NM
			Total Spots		27			
	Start Date 10/01/12 h	me - Pre-emptible with notice    Start Date	Start Date	Start Date	Start Date	Start Date	Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID	Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID

Payment Terms 30 Days

 Gross Total
 \$48,300.00

 Agency Commission
 \$7,245.00

Net Amount Due \$4

\$41,055.00